

# XML / RSS Document Definitions

## Standard Feed

RSS Spec

RSS / Channel	The article wrapper to conform with rss specifications
Item	An article
• Title	The title/headline of the article
• Description	The summary of the article
• Link	The URL on the website to find this article
• PubDate	Date the article was published on
• Category	Any entity/ticker/channel/tag associated with the article
○ domain:stock-symbol	Ticker Symbol AND ISIN Code
○ domain:sector	Channel / Category / Tag
○ domain:http://www.ben...	The link back to the specified category
○ domain:publisher	Article Publisher
• Dc:creator	Author
• Guid	Globally Unique Identifier - The article ID

## Extended Feed

RSS Spec (above) with Custom Namesapce

BZ Namespace

• bz:id	Globally Unique Identifier - The article ID without domain
• bz:revisionid	The article's unique Revision ID. Will change on updates.
• bz:revisiondate	Date the article was last updated on
• bz:ticker	Ticker symbol. Identify primary with attr primary="1"
○ sentiment	Rate Scale -4 (very bearish) to 4 (very bullish). Only available for stories with a single primary ticker.
○ exchange	The exchange the symbol is referencing.
○ isin	The ISIN code of the ticker.
• bz:action	Indicates article status. Only used with "delete" articles.
• bz:type	The aritlce type. Current press-release or story
○ bz	Filter option for Benzinga.com feature articles.
○ pro	Filter option for Benzinga Pro realtime news and headlines.

## Removed Feed

RSS Spec + BZ Custom Namespace

RSS / Channel	The article wrapper to conform with rss specifications
Item	An article
<ul style="list-style-type: none"><li>● Title</li><li>● PubDate</li><li>● Guid</li><li>● bz:id</li><li>● bz:action</li></ul>	<p>This should be blank.</p> <p>Date the article was removed on.</p> <p>Globally Unique Identifier / ID of the item to be removed.</p> <p>The ID of the item to be removed</p> <p>Action set to 'deleted'.</p>

## Sample Data

### Basic Feed

```
<?xml version="1.0" encoding="utf-8" ?>
<rss version="2.0" xml:base="http://www.benzinga.com/partner-export/rss.xml"
xmlns:dc="http://purl.org/dc/elements/1.1/">
  <channel>
    <title></title>
    <link>http://www.benzinga.com/tradestation-export/rss.xml</link>
    <description></description>
    <language>en</language>
    <item>
      <title>ARTICLE TITLE</title>
      <link>http://www.benzinga.com/news/1234512345/07/12/story</link>
      <description>Lorem ipsum dolor sit ...</description>
      <category domain="http://www.benzinga.com/analyst-ratings/price-target">Price Target</category>
      <category domain="http://www.benzinga.com/analyst-ratings">Analyst Ratings</category>
      <category domain="stock-symbol">PPO</category>
      <category domain="stock-symbol">AAPL</category>
      <category domain="stock-symbol">US73179V1035</category>
      <category domain="sector">Analyst Color</category>
      <category domain="sector">Price Target</category>
      <category domain="sector">Analyst Ratings</category>
      <category domain="publisher">Benzinga</category>
      <category domain="bullbear">-1</category>
      <pubDate>Mon, 05 Mar 2012 15:14:22 +0000</pubDate>
      <dc:creator>John Doe</dc:creator>
```

```
<guid isPermaLink="false">1234512345 at http://www.benzinga.com</guid>
</item>
</channel>
</rss>
```

## Extended Feed

```
<?xml version="1.0" encoding="utf-8" ?>
<rss version="2.0" xml:base="http://www.benzinga.com/partner-export/rss.xml"
xmlns:dc="http://purl.org/dc/elements/1.1/"
xmlns:bz="http://www.benzinga.com/feed-ns-bz/1.0/">
<channel>
<title></title>
<link>http://www.benzinga.com/tradestation-export/rss.xml</link>
<description></description>
<language>en</language>
<item>
<title>ARTICLE TITLE</title>
<link>http://www.benzinga.com/news/1234512345/07/12/story</link>
<description>Lorem ipsum dolor sit ...</description>
<category domain="http://www.benzinga.com/analyst-ratings/price-target">Price Target</category>
<category domain="http://www.benzinga.com/analyst-ratings">Analyst Ratings</category>
<category domain="stock-symbol">PPO</category>
<category domain="stock-symbol">AAPL</category>
<category domain="stock-symbol">US73179V1035</category>
<category domain="sector">Analyst Color</category>
<category domain="sector">Price Target</category>
<category domain="sector">Analyst Ratings</category>
<category domain="publisher">Benzinga</category>
<category domain="bullbear">-1</category>
<pubDate>Mon, 05 Mar 2012 15:14:22 +0000</pubDate>
<dc:creator>Aaron Wise</dc:creator>
<guid isPermaLink="false">1234512345 at http://www.benzinga.com</guid>
<bz:id>1234512345</bz:id>
<bz:revisionid>2569908</bz:revisionid>
<bz:revisiondate>Mon, 05 Mar 2012 15:49:27 +0000</bz:revisiondate>
<bz:ticker primary="1" sentiment="4">CI</bz:ticker>
<bz:ticker primary="0">AAPL</bz:ticker>
<bz:action></bz:action>
</item>
</channel>
</rss>
```

## Removed Feed

```
<?xml version="1.0" encoding="utf-8" ?><rss version="2.0"
xml:base="http://www.benzinga.com/feed-bzdeleted.xml" xmlns:dc="http://purl.org/dc/elements/1.1/"
xmlns:bz="http://www.benzinga.com/feed-ns-bz/1.0/">
<channel>
```

```
<title>Benzinga.com Deleted Stories</title>
<link>http://www.benzinga.com/feed-bzdeleted.xml</link>
<description></description>
<language>en</language>
<item>
  <title></title>
  <guid isPermaLink="false">4086265 at http://www.benzinga.com</guid>
  <pubDate>Sunday 17 November 2013 12:10 PM</pubDate>
  <bz:action>deleted</bz:action>
  <bz:id>4086265</bz:id>
</item>
</channel>
</rss>
```